

# RJ REYNOLDS

TOBACCO COMPANY

J. Campbell  
Promotional Coordinator

150 Lawrence Bell Drive  
Suite #108

Williamsville, NY 14221  
(716) 634-4179  
Fax (716) 634-3145

September 15, 1997

TO SALES PERSONNEL

1622: 02, 04, 06, 08, 09, 10

1623: 01, 02,

1626: 01, 02, 06

1638: 01, 02, 03, 05, 06, 07

Attached is a list of all Cigarette Outlets that were shipped an **8-Case Display, Item #527951**, in June 1997.

*Doral 800# Cigarette Outlet P.O.S. Kits*, Item #533360, have been ordered to each Sales Rep based on the number of locations that received our 8-Case Display. Please place these Kits on the 8-Case Display as soon as possible.

#/Kits 533360	1622 S/Rep	#/Kits 533360	1623 S/Rep	#/Kits 533360	1626 S/Rep	#/Kits 533360	1638 S/Rep
1	02	2	01	5	01	1	01
8	04	6	02	5	02	1	02
1	06			*13	06	5	03
2	08					6	05
5	09					2	06
1	10					1	07

If you have any questions, please contact me.

Sincerely,

*Judy*

J. Campbell  
Promotional Coordinator / 1610

/jc

cc: Division Managers

**\*NOTE TO H. LEVENSTEIN (162606):** HOWARD, DUE TO LIMITED ALLOCATIONS, YOU WERE ONLY SHIPPED 13 POS KITS, ALTHOUGH 16 OF YOUR ACCOUNTS WERE SHIPPED THIS 8-CASE DISPLAY.

51852 3787

**STORES SHIPPED 8-CASE DISP**  
**HIGH VOLUME ACCOUNTS**

51852 3788

↓ SR TERR	RR TERR	SIS #	FULL NAME	ADDRESS	CITY	STATE	No. of 8-Case Promo. Displays (#527951) P.O.S. Kit (#530183)
162202	162239	171473	SHAMPINE'S TOBACCO/L	322 STATE ST	CARTHAGE	NY	1
162204	162223	635914	SMOKIN JOES TOB SHOP	SR 171	SUSQUEHANNA	PA	1
162204	162223	705046	SMOKIN JOES TOB SHOP	RR 1 BOX 1655	FRIENDSVILLE	PA	1
162204	162223	674333	SMOKIN JOES	270 W ROOSEVELT HWY	WAYMART	PA	1
162204	162223	581942	SUSQUEHANNA BEV	SO MAIN STREET	HALLSTEAD	PA	1
162204	162228	676785	SMOKIN JOES	300 N ELMIRA ST	SAYRE	PA	1
162204	162228	269987	JIM'S GROCERY	1 ALICE STREET	BINGHAMTON	NY	1
162204	162228	750647	SMOKIN JOES	RTE. 901	MINERSVILLE	PA	1
162204	162228	310108	SHEDDENS WHLS	RTE. 14	FASSETT	PA	1
162206	162235	243850	GIL MERRILL ENT, INC	55 CENTRAL PLAZA	ILION	NY	1
162208	162220	621400	SMOKE SIGNALS	120 S RIVER ST	PLAINS	PA	1
162208	162224	516457	LAUBACH, INC.	547 E 8TH ST	BERWICK	PA	1
162209	162221	739242	TOBACCO ROAD V	FOUNTAIN SPRING RT 61	TANNERSVILLE	PA	1
162209	162222	412784	MONTAGE TOBACCO	632 DAVIS ST	SCRANTON	PA	1
162209	162222	646088	TOBACCO ROAD 111	RT 590	HAMLIN	PA	1
162209	162222	687425	TOBACCO ROAD IV	ROUTE 940 MT POCONO	MOUNT POCONO	PA	1
162209	162223	660922	DISCOUNT TOBACCO SHP	1129 MAIN ST	PECKVILLE	PA	1
162210	162227	738953	TOBACCO ROAD VI	WESTFALL TOWN CENT	MATAMORAS	PA	1
1622 REQUESTED ALLOCATION OF 8-CTN DISPLAY #527951: 18 Displays							18